SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS
CORNELL UNIVERSITY CHAPTER

2012-2013
CORNELL SHPE BROCHURE
SPONSORSHIP INFORMATION

162 Olin Hall
Ithaca, NY 14853
shpe_corp@cornell.edu
http://shpe.cornell.edu
Dear Corporate Representative,

This past year was a successful one for the Cornell University Chapter of the Society of Hispanic Professional Engineers, due largely to continued sponsorship from companies like yours. As a chapter, we seek to empower and motivate our future leaders by providing meaningful programs centered on professional development, service, and cultural awareness. Our highly regarded corporate partners have enabled us to fulfill this mission and also to grow as a proud *familia*, brought together by heritage, social responsibility, and the desire to improve the equality of all people by engaging in science and technology.

True to our vision for our members – “Challenge yourself, inspire your community” – we challenge ourselves to not only succeed as students but also as mentors, and encourage others to do the same. We hope to continue our well-established events while working with you to meet your company’s needs and support your recruiting and promotion efforts. These events include opportunities such as hosting an information session or professional development workshop with us, and sponsoring members to attend our annual National Conference. Our members have consistently found these events to be crucial to their growth as engineers preparing to enter into industry.

Enclosed for your reference is an overview of our initiatives for the 2012-2013 academic year. On behalf of Cornell SHPE, we would like to thank you for your interest in supporting us and for your commitment to diversity, leadership, and professional excellence. We look forward to working with you in the near future and developing a strong partnership with your company.

Cordialement,

Valerie Roske
Co-President

Cecilia Turcios
Co-President
EXECUTIVE BOARD 2012-2013

Presidents
Valerie Roske ’13
Cecilia Turcios ’13

Corporate Vice Presidents
Christian Segarra ’13
Guillermo Malena ’15

External Vice President
Hellen Lopez ’12

Internal Vice President
Bruno Fong Martinez ’15

Treasurer
Corey Oses ’13

Secretary
Joel Heck ’14

Director of Academic Affairs
Ariam Espinal ’15

Directors of Community Service & Social Events
Bryan Aristega ’15
Roberto Lopez ’15

Faculty Advisor
Sara Xayarath Hernández
Director, Diversity Programs in Engineering
sh267@cornell.edu

Cornell SHPE Corporate Affairs Contact Information
Please feel free to contact us should you have any questions or concerns.

Email: shpe_corp@cornell.edu

Christian Segarra
(252) 686-3358

Guillermo Malena
(347) 579-8735
WHY PARTNER WITH CORNELL SHPE?

Cornell students are highly motivated and creative individuals always seeking to maximize their potential; the SHPE familia provides them with the means and resources to reach their academic and professional goals, and inspires them to take on leadership roles within the community. Partnering with us not only promotes the success of these individuals, but also enables the growth of our chapter and the continuation of our endeavors to empower Hispanics in science, technology, mathematics, and engineering.

From our Corporate Partners…

“At Xerox, diversity is an initiative that occupies the whole of who we are as a company. We know that by providing our employees with the educational resources today, we will ensure the diverse leadership needed tomorrow. As we continue our long history of inclusion, we strengthen our commitment to diversity for the future. In so doing, we improve our position in the global marketplace, and leverage our commitment into improved financial results for the company. I believe in what Xerox represents. As a Cornell grad and as a Liaison Manager for Cornell and Xerox, I think Cornell provides some of the brightest and most diverse students in the country. I feel honored to support Xerox's commitment to diversity with Cornell SHPE.”

Daniel Hormaza, Liaison Manager for Hispanic College Liaison Program
Xerox Corporation

From our members…

“Before stepping up as Corporate Vice President, I had very little experience in the professional engineering world. I have acquired so many vital skills that have already come in handy and will continue to do so, such as networking, proper professional correspondence, and event planning. I honestly believe that this position has enabled me to break out of my comfort zone and has given me confidence that I previously lacked in professional and academic situations.”

Gabriela Garcia ’14

“Every SHPE event is a learning experience. In return for knowledge and practice, I have contributed enthusiasm and participation, spurring other members to join in.”

Robert Lopez ’15

“SHPE Cornell has provided me with resources and opportunities such as the LeaderShape Institute program, the SHPE National Conference, the service trip to the Dominican Republic, and even the Xerox Scholarship. SHPE has provided me with a family, where every member has characteristics I aspire to obtain by the time I graduate from Cornell.”

Guillermo Malena ’15
ABOUT SHPE

The Society of Hispanic Professional Engineers (SHPE), Inc. is a non-profit organization dedicated to increasing the participation of Hispanic professionals and college students in the fields of engineering, science and math. National in scope, the organization is composed of 50 professional chapters with about 2000 members and 200 student chapters with a membership of more than 10,000 college students.

The organization provides leadership and networking opportunities to its members and helps in furthering their education, advancing their careers and promoting their recognition. SHPE also engages in outreach programs to increase interest and participation of Hispanics in the engineering, scientific, and mathematics fields.

Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support and development.

Cornell Chapter History

The Cornell University Student Chapter of SHPE was founded in the fall of 1979, and has since become a powerful name in the Cornell Engineering community. Our commitment to professional and social excellence has brought us success in many of our endeavors, with many of our leaders receiving recognition by national, regional, and campus awards.

Within SHPE National, the Cornell Chapter is a member of Region IV, which primarily serves the Northeastern United States and Puerto Rico. Through the continued support of the national organization, regional affiliates, the Cornell College of Engineering, Cornell Diversity Programs in Engineering, and our esteemed corporate partners, Cornell SHPE upholds its vision to inspire future leaders.

The SHPE Familia

“SHPE opened my eyes to how much Latinos are making a difference in the field of engineering and how they continue to give back to their communities after graduation as professional members.”

- Hellen Lopez ’12

“I feel proud to be a part of an organization which promotes the success of Hispanic individuals.”

- Bryan Aristega ’15
CHAPTER PROFILE

Cornell SHPE develops programs according to the Five SHPE Pillars: Academics, Community Outreach, Chapter Development, Leadership Development, and Professional Development.

Academics
Each Spring we hold an Academic Olympiad, a Jeopardy-style team competition with questions focused on science, engineering, and math for members of the engineering community.

In the Fall, we host the Professor Networking Dinner to thank our professors for their dedication to teaching and commitment to inspiring students.

Community Outreach
This past spring, we organized our first Noche de Ciencias. This family science event exposes children to science and math with educational activities.

During finals week, we collaborate with other organizations to host Breakfast for Dinner for students to refuel themselves while studying.

Chapter Development
Cornell SHPE holds semimonthly meetings and community enrichment events to interact with our members, engage in team-building and professional development activities, and promote cultural awareness.

Leadership Development
We hold an annual weekend retreat for our executive board members as a challenging team-building exercise.

Each August, we send one or two executive board members to SHPE’s National Institute of Leadership Advancement (NILA) to receive leadership training.

Professional Development
Our most important event for chapter development and professional advancement is the SHPE National Conference that will take place in Fort Worth, TX on November 14-18, 2012.

Information Sessions
Cornell SHPE hosts information sessions for visiting corporate representatives seeking to promote their companies and present their current job opportunities to the engineering community.

If you would like to arrange an information session through us, please visit us online at http://shpe.cornell.edu/infosession and fill out our registration form. Our Corporate Vice Presidents will follow up with you promptly to discuss how to best meet your recruitment goals.
CORPORATE PARTNER RECOGNITION

Xerox Corporation • Cisco Systems, Inc. • Lockheed Martin Corporation • Merck & Co., Inc. • United Technologies Corporation • 3M Company • Air Products & Chemicals • Barclays Global Investors • ConocoPhillips • J.P. Morgan Chase & Company • Northrop Grumman • Accenture Foundation, Inc. • Eaton Corporation • Parsons Brinkerhoff • Procter & Gamble • Schlumberger Technology Corporation • Sponsors for Educational Opportunity, Inc. • Johnson & Johnson • Shell • Hewlett Packard • Walt Disney • L’Oréal Paris • NASA • Agilent Technologies
CORPORATE SPONSORSHIP

Cornell SHPE would like to thank all our corporate partners whose contributions in recent years have allowed us to make significant strides in achieving our objectives. We are committed to recognizing our corporate partners for their support. There are four different levels of recognition for funding SHPE-sponsored events and activities, which is determined by the amount of money donated.

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2012-2013 Cornell SHPE Budget Overview

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Sponsoring Cornell SHPE offers us the capability necessary to provide consistent leadership, professional, and community-building programs to members of our organization.

These opportunities also enable our corporate partners to achieve their recruitment goals; in addition to the above incentives, companies will succeed in promoting their brand to the student body and will directly invest in the success and advancement of our technical talent.
Company Sponsorship Form

Company Name: ________________________________

Lead Representative: ________________________ Title: ________________________________

Mailing Address: ________________________________

Phone: ________________________ Email: ________________________________

**SPONSORSHIP LEVELS – CHECKS PAYABLE TO CORNELL SHPE**

☐ Our Company wishes to sponsor at the:

☐ Platinum Tier ($3,000+)

☐ Gold Tier ($2,000)

☐ Silver Tier ($1,000)

☐ Bronze Tier ($750)

☐ Other: __________

**OTHER AVAILABLE SPONSORSHIP OPPORTUNITIES**

☐ Academic Olympiad: $1500; includes prizes

☐ Professor Networking Dinner: $500

☐ Noche de Ciencias event: $600 per semester

☐ Semi-monthly General Body meetings and community-building events: $300 per event

☐ Executive Board Leadership Retreat: $500

☐ National Institute for Leadership Advancement (NILA): $300 per person; includes registration

☐ SHPE National Conference: $600 per person; includes registration, hotel, and transportation

☐ Raffle Prizes: ________________________________

☐ _____

☐ _____

☐ _____

☐ _____

**TOTAL SPONSORSHIP AMOUNT: $________________________**

Please submit this form to:

Cornell SHPE
ATTN: Corporate Affairs
146 Olin Hall, Ithaca, NY 14853
Email: shpe_corp@cornell.edu • Fax: (607) 255-2834

Please contact us if you have any questions or concerns, and let us know how our chapter might assist your company’s diversity and recruiting efforts.
Thank you for supporting the Society of Hispanic Professional Engineers at Cornell University!

Challenge Yourself, Inspire Your Community