Society of Hispanic Professional Engineers
at Cornell University

162 Olin Hall
Ithaca, NY 14853

shpecornell@gmail.com
http://shpe.cornell.edu
Dear Corporate Representative,

The 2015-16 academic year was the most successful year for Cornell University's Chapter of Society of Hispanic Professional Engineers. Our chapter's success was greatly correlated to continued and new sponsorships with companies like yours. Since our inception, Cornell University’s Chapter of the Society of Hispanic Professional Engineers has focused on developing young and aspiring engineers into successful students, community members, and professionals. Our highly esteemed corporate partners have allowed us to continue to fulfill our mission: to empower and motivate future leaders by providing meaningful programs focused on professional development, academic development, service, and cultural and STEM awareness.

We are a remarkable Hispanic student organization that promotes the engagement of valuable networks and opportunities for promising engineers. These opportunities are possible only through maintaining and establishing corporate relationships. These opportunities are where we are able to foster the growth of future leaders.

Enclosed for your review is an overview of our initiatives for the 2016-2017 academic year. The new executive board is enormously excited about the possibilities that come with entering a new term. Cornell SHPE would like to thank you for the consideration in supporting our chapter. Our members are extremely grateful for all the opportunities that corporate sponsors offer and for your company’s commitment to diversity, leadership, and professional development. As members of Cornell SHPE, we seek to sustain and develop our familia; we look forward to an incredible year in partnership with you.

Warmest Regards,

Katrina Lastra  
Co-President

Peter Romero  
Co-President

Jami P. Joyner  
Director, Diversity Programs in Engineering
BOARD OF DIRECTORS 2016-2017

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Katrina Lastra ‘18
Peter Romero ‘18

Director of Corporate Relations
Thomas Hull ‘19

Chapter Development Chair
Luis Verdi ‘19

Secretary
Daniel Fayad ‘18

Treasurer
Cristian Alonso ‘18

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Director of Publicity
Connie Cuevas ‘17

Director of Community Service
Mia Mishaan ‘19

Associate for Publicity
Daniela Manzano ‘19

Associate for Community Service
Lilly Mendoza ‘18

Director of Academic Affairs
Taylor Sandoval ‘18

Faculty Advisor
Angelica Keen
Assistant Director
Diversity Programs in Engineering
iak32@cornell.edu

Associate for Academic Affairs
Zach Tretler ‘19

SHPE Relations Chair
Dania Alvarez ‘18

Cornell SHPE Corporate Relations Contact Information
Please feel free to contact us should you have any questions or concerns.

Email: shpecornell@gmail.com

Thomas Hull
(956)459-0486
WHY PARTNER WITH CORNELL SHPE?

Cornell students are highly motivated and creative individuals always seeking to maximize their potential; the SHPE familia provides them with the means and resources to reach their academic and professional goals, and inspires them to take on leadership roles within the community. Partnering with us not only promotes the success of these individuals, but also enables the growth of our chapter and the continuation of our endeavors to empower Hispanics in STEM fields – science, technology, engineering, and mathematics.

From our Corporate Partners...

“At Xerox, diversity is an initiative that occupies the whole of who we are as a company. We know that by providing our employees with the educational resources today, we will endure the diverse leadership needed tomorrow. As we continue our long history of inclusion, we strengthen our commitment to diversity for the future. In so doing, we improve our position in the global marketplace, and leverage our commitment into improved financial results for the company. I believe in what Xerox represents. As a Cornell grad and as a Liaison Manager for Cornell and Xerox, I think Cornell provides some of the brightest and most diverse students in the country. I feel honored to support Xerox’s commitment to diversity with Cornell SHPE.

Daniel Hormaza, Manager for Hispanic College Liaison Program
Xerox Corporation

From our members...

“SHPE became a big part of my life the moment my physics teacher and I took the initiative to start a Junior chapter my senior year of high school. When I decided to attend Cornell, I immediately sought to become a part of their SHPE chapter and knew that it was going to be something that would open doors to great opportunities inside and outside the university setting. If it weren’t for SHPE, I don’t know how I would have adjusted my first year in college, made friends, and gained access to a lot of great opportunities available within the community as well as through connections. I have found a wonderful familia in the Cornell chapter and I look forward to continue making a bigger impact on others the way it has for me.”

Connie Cuevas ‘17

“Joining HPE during my freshman year has been one of the best decisions that I have made since coming to Cornell. The club has shown me the importance of professionalism, communication, and leadership. Being a member of the club has introduced me to a large and loving familia that has given me the opportunity to grow both professionally and personally.”

Katrina Lastra ‘18

“After two years (and counting) of being involved in SHPE, I have been able to see how it has benefitted its members, including myself. At its core, SHPE perpetuates a strong sense of academic excellence, professional caliber, influential leaders, and devoted community. And I am incredibly humbled to be helping SHPE resonate with others in this very way.”

Peter Romero ‘18
ABOUT SHPE

The Society of Hispanic Professional Engineers Inc. is a non-profit organization dedicated to increasing the participation of Hispanic professionals and college students in the fields of engineering, science, and math. National in scope, the organization is composed of 50 professional chapters with about 2,000 members and 200 student chapters with a membership of more than 10,000 college students.

The organization provides leadership and networking opportunities to its members and help in furthering their education, advancing their careers, and promoting their recognition. SHPE also engages in outreach programs to increase interest and participation of Hispanics in the engineering, scientific, and mathematics fields.

Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

Cornell Chapter History

The Cornell University Student Chapter of SHPE was founded in the fall of 1979, and has since become a powerful name in the Cornell Engineering community. Our commitment to professional and social excellence has brought us success in many of our endeavors, with many of our leaders receiving recognition by national, regional, and campus awards.

Within SHPE National the Cornell Chapter is a member of Region IV, which primarily serves the Northeastern United States and Puerto Rico. Through the continued support of the national organization, regional affiliates, the Cornell College of Engineering, Cornell Diversity Programs in Engineering, and our esteemed corporate partners, Cornell SHPE upholds its vision to inspire future leaders.

The SHPE Familia

“Every SHPE event is a learning experience. In return for knowledge and practice, I have contributed enthusiasm and participation spurring other members, to join in.

_Luis Verdi ‘19_

“I feel proud to be a part of an organization which promotes the success of Hispanic individuals.

_Louis Cruz ‘18_
CHAPTER PROFILE

Cornell SHPE develops programs according to the Five SHPE Pillars: Academics, Community Outreach, Chapter Development, Leadership Development, and Professional Development.

Academics

Each spring we hold an Academic Olympiad, a jeopardy-style team competition with questions focused on science, engineering, and math for members of the engineering community.

In the fall we host a Professor Networking Dinner. This event offers members and the Cornell community the opportunity to network with engineering faculty and learn about research or internship opportunities. Furthermore, it offers insights on academic development.

Community Outreach

This past spring, we organized our fourth annual Día de Ciencias, formerly known as Family Science Day. This event exposes children to science and math with fun and engaging educational activities.

During finals week, we collaborate with other organizations to host a Breakfast for Dinner event to help students refuel themselves for studying.

Chapter Development

Cornell SHPE holds bi-monthly meetings and community enrichment events to interact with our members, engage in team-building and professional development activities, and promote cultural awareness.

Leadership Development

We hold and annual weekend retreat for our executive board members incorporating challenging team building exercises.

Each summer, we send one executive board member to SHPE’s National Institute of Leadership Advancement (NILA) to receive leadership training.

Each year, we host the Latino Leadership Summit (LLS), in which students from various universities gather to discuss important issues within the Latino community and to learn the skills necessary to become the leaders who can bring change to these issues.

Professional Development

Our most important even for chapter development and professional advancement is the SHPE National Conference that will take place in Seattle, WA from November 2nd – November 6th, 2016. Our chapter looks forward to this event for engaging in networking opportunities and the over-arching potential for professional development.

Information Sessions

Cornell SHPE hosts information sessions for visiting corporate representatives seeking to promote their companies and present their current job opportunities to the engineering community. If you would like to arrange an information session with us, please visit us online at http://shpe.cornell.edu/contact.asp.
CORPORATE PARTNER RECOGNITION

Xerox Corporation • Cisco Systems, Inc. • Lockheed Martin Corporation • Merck & Co., Inc. • United Technologies Corporation • Air Products & Chemicals • Barclays Global Investors • ConocoPhillips • J.P. Morgan Chase & Company • Northrop Grumman • Accenture Foundation, Inc. • Phillips 66 • Procter & Gamble • Schlumberger Technology Corporation • Sponsors for Educational Opportunity, Inc. • Johnson & Johnson • Shell • L’Oréal Paris • NASA • Agilent Technologies • ARUP Laboratories • Dow Jones • Simpson Gumpertz & Heger • Verizon
CORPORATE SPONSORSHIP

Cornell SHPE would like to thank all our corporate partners whose contributions in recent years have allowed us to make significant strides in achieving our objectives. We are committed to recognizing our corporate partners for their support. There are four different levels of recognition for funding SHPE events and activities, which are determined by the donation amount and have their respective benefits.

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2016-2017 Cornell SHPE Budget Overview

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Sponsoring Cornell SHPE grants us the capability to provide consistent leadership, as well as professional and community-building programs to our members. Your sponsorship would be allocated amongst 6 key areas within our budget: academic development, community outreach, chapter development, leadership development, professional development and miscellaneous expenses.

These opportunities also enable our corporate partners to achieve their recruitment goals. In addition to the above incentives, companies will succeed in promoting their brand to the student body and will directly invest in the success and advancement of our technical talent.
Company Sponsorship Form

Company Name: ____________________________________________________________

Lead Representative: __________________________ Title: __________________________

Mailing Address: ___________________________________________________________

Phone: __________________________ Email: ________________________________

**SPONSORSHIP LEVELS – CHECKS PAYABLE TO CORNELL SHPE**

☐ Our Company wishes to sponsor at the:

☐ Platinum Tier ($3,000+)

☐ Gold Tier ($2,000)

☐ Silver Tier ($1,000)

☐ Bronze Tier ($750)

☐ Other: __________

**OTHER AVAILABLE SPONSORSHIP OPPORTUNITIES**

☐ Academic Olympiad: $1500; includes prizes

☐ Professor Networking Dinner: $500

☐ Día de Ciencias: $600

☐ Bi-monthly General Body meetings and community-building events: $300 per event

☐ Executive Board Leadership Retreat: $500

☐ National Institute for Leadership Advancement (NILA): $300 per person; includes registration

☐ SHPE National Conference: $600 per person; includes registration, hotel, and transportation

☐ Raffle Prizes: __________________________

TOTAL SPONSORSHIP AMOUNT: $____________________

Please submit this form to:

Cornell SHPE
ATTN: Corporate Affairs
162 Olin Hall, Ithaca, NY 14853
E-mail: shpecornell@gmail.com • Fax: (607) 255-2834

Please contact us if you have any questions or concerns, and let us know how our chapter might assist your company’s diversity and recruiting efforts.
Thank you for supporting the Society of Hispanic Professional Engineers at Cornell University!

Challenge Yourself, Inspire Your Community