



Corporate Sponsorship Information 2025-2026

Society of Hispanic Professional Engineers

at Cornell University



Dear Corporate Representative:

The 2024-2025 academic year proved to be another extremely successful year for Cornell University's Chapter of the Society of Hispanic Professional Engineers as we brought on new events, increased our member base, and were able to fund students to attend the SHPE National Conference in Anaheim, CA. Cornell SHPE's success is greatly attributed to the continued and new sponsorships with companies like yours. Since our inception, our chapter has focused on developing young and aspiring engineers into successful students, community leaders, and professionals. Our highly esteemed corporate partners allow us to continuously fulfill our mission: to empower and motivate future leaders by providing meaningful programs in academic and professional development, community service, and cultural awareness.

We are a rapidly growing student organization that creates valuable networks and opportunities for promising engineers looking to advance their goals and engage in cultural celebration. All of this is made possible by maintaining our existing corporate relationships and creating new partnerships. Your contribution to our chapter is guaranteed to foster the growth of future leaders in engineering and beyond.

Below, you will find information about SHPE, an overview of our chapter, and our initiatives for the coming academic year. Our executive board is determined to continue the advancement of our chapter and is looking forward to the endless possibilities that come with each new semester. Cornell SHPE would like to thank you for considering a partnership with us—our members are always grateful for the opportunities that come with corporate sponsorship. We laud your company's commitment to diversity, leadership, and professional development, and look forward to an incredible year in partnership with you.

Warmest Regards,



Emilio Ceballos
Co-President



Marco La Vecchia
Co-President

Lisa Schneider-Bentley
Senior Director of the Office
of Inclusive Excellence

BOARD OF DIRECTORS 2025-2026

Presidents

Emilio Ceballos '26
(915) 280-5460
eac288@cornell.edu
Marco La Vecchia '26
(914) 413-3940
mal426@cornell.edu

Secretary

Alison Chavez '27

Academic Excellence Chair

Josue Ortiz '26

Treasurer

Hilary Cabrera Orozco '26

EXECUTIVE BOARD 2025-2026

Corporate Relations Associate

Sarah Garcia Moreno '27

Publicity Chair

Alexis Laurel '27
Anthony Manjarrez Flores '27

Community Outreach Chair

David Valarezo '27

Webmaster

Ruby Peñafiel-Gutierrez '27

Events Chair

Marcos Martinez '28

Faculty Advisor

Cindy Mosqueda
Senior Associate Director
Office of Inclusive Excellence
cmm522@cornell.edu

Cornell SHPE Corporate Relations Contact Information

Please feel free to contact us should you have any questions or concerns.

SHPE Corporate Team:

shpecornell@gmail.com

WHY PARTNER WITH US?

Cornell students are highly motivated and passionate individuals that always seek to maximize their potential. The SHPE *familia* provides them with the means to reach their academic and professional aspirations, and inspires them to take on leadership roles within the community. Partnering with us not only promotes their success, but also enables the growth of our chapter and the continuation of our endeavors to empower students in STEM.

From our Corporate Partners...

"At Xerox, diversity is an initiative that occupies the whole of who we are as a company. We know that by providing our employees with the educational resources today, we will endure the diverse leadership needed tomorrow. As we continue our long history of inclusion, we strengthen our commitment to diversity for the future. In so doing, we improve our position in the global marketplace, and leverage our commitment into improved financial results for the company. I believe in what Xerox represents. As a Cornell grad and as a Liaison Manager for Cornell and Xerox, I think Cornell provides some of the brightest and most diverse students in the country. I feel honored to support Xerox's commitment to diversity with Cornell SHPE."

*Daniel Hormaza, Manager for Hispanic College Liaison Program
Xerox Corporation*

From our members...

"I joined SHPE in the fall of my sophomore year, after a medical leave delayed what should have been my junior year. The phrase 'Familia Since 1979' embodies what SHPE means to me. I joined for professional growth, hoping to learn how to market myself as an immigrant unfamiliar with the job market. Instead, I gained more than just career skills—I became part of a supportive community, dedicated to helping others like me, including children of immigrants and first-generation college students.

I'm proud to be Hispanic, proud to have reached an Ivy League as the first in my family to attend college in the U.S., and most importantly, proud to use my position to make a difference. SHPE is a familia, and I'm committed to ensuring it continues to help others develop as leaders, just as it did for me."

Juan Gomez '19

"Cornell SHPE formed a pivotal role in my college career and I'm extremely glad to have been a part of it. I was given a prime opportunity to talk directly to recruiters and members of companies across the engineering field, and grow my understanding of what it's like to join the job market. This provided me with a hugely advantageous career perspective, and tons of opportunities to get jobs. At the same time, I was given a great community of like minded peers that will be friends and great career connections for the rest of my life."

Ben Rotstein '24

ABOUT SHPE NATIONAL

The Society of Hispanic Professional Engineers Inc. is a non-profit organization dedicated to increasing the participation of Hispanic professionals and college students in the fields of engineering, science, and math. National in scope, the organization is composed of 314+ active student and professional chapters with over 19,700 members.

The organization provides leadership and networking opportunities to its members and helps in furthering their education, advancing their careers, and promoting their recognition. SHPE also engages in outreach programs focused on increasing interest and access to STEM resources for Hispanic communities nationally.



The SHPE Familia

“SHPE events are always filled with the passion and eagerness I look for in other people. We are always trying to help each other achieve our respective goals so it really does feel like a *familia*.”

Luis Verdi '19

“SHPE provides its members with opportunities not only for academic and professional development, but also cultural celebration, which is an aspect of this organization that I love.”

Erik Lech '19

Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

Vision

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

Values

Familia: We embrace our diverse cultures and communities, which enable us to adapt, thrive, and persist with optimism.

Service: We act on a foundation of service. We commit to deliver the highest levels of quality, integrity, and ethical behavior. We act with empathy, patience, and understanding.

Education: We value formal education and professional development. We are dedicated to continuous improvement and renewal. We learn from successes, setbacks, and each other.

Resilience: We embrace our diverse cultures and communities, which enable us to adapt, thrive, and persist with optimism.

Cornell Chapter History



The Cornell University Student Chapter of SHPE was founded in the fall of 1979, and has since become a powerful name in the Cornell Engineering community.

Our commitment to professional and social excellence has brought us success in many of our endeavors, with many of our leaders receiving recognition by national, regional, and campus awards.

Within SHPE National, the Cornell Chapter is a member of Region IV, which primarily serves the Northeastern United States and Puerto Rico. Through the continued support from SHPE National, the Cornell Office of Academic Excellence, and our esteemed corporate partners, Cornell SHPE seeks to continuously uphold its vision to inspire future leaders.

CHAPTER PROFILE

Cornell SHPE develops programs according to the *Five SHPE Pillars*: **Academics, Community Outreach, Chapter Development, Leadership Development, and Professional Development.**

Academics

For members interested in pursuing academia but who may have uncertainties regarding the process, we organize a graduate student panel. This event features current graduate students who share their experiences, discussing the reasons behind their career choices and the steps they undertook to reach their current positions.

Additionally, we promote continuous academic development through events such as study socials. These gatherings provide an opportunity for less experienced members to study alongside upperclassmen, allowing them

to receive guidance and advice in a supportive environment.

Community Outreach

One of the primary objectives of our chapter is to make a meaningful impact in the greater Ithaca community. Over the past year, we have focused on building partnerships with community organizations that primarily support school-aged children through after-school programming. Our objective is to facilitate collaborative events with these organizations, aimed at introducing students to STEM principles in a safe and inclusive environment. We intend to leverage the momentum gained from our outreach efforts in the past year to

connect with an even broader range of community groups, with the ultimate goal of reaching as many families in our local area as possible.

Chapter Development

Cornell's Society of Hispanic Professional Engineers (SHPE) conducts **bi-weekly meetings** and **community enrichment events** aimed at fostering interaction among our members. These gatherings facilitate peer-to-peer team-building and professional development activities while promoting cultural awareness. We also invite students from the broader Cornell community to participate in and benefit from the opportunities provided by SHPE.

Leadership Development

Through its collaboration with **the Selander Center for Engineering Leadership**, the Cornell Chapter has arranged specialized professional development sessions conducted by experienced facilitators. These sessions aim to empower members with practical strategies for **effective teamwork, intentional followership, and confident, values-driven leadership**.

In addition, our chapter is planning to send at least one member of the Executive Board to the Society of **Hispanic Professional Engineers**

(SHPE) National Institute of Leadership

Advancement next summer. This training will be shared with other Board members and implemented in our activities during the Fall Semester.

Professional Development

A significant component of our professional development initiatives takes place during the SHPE National Conference. Each year, the conference offers an extensive array of networking and professional development opportunities for participants. We understand that the associated costs may pose a barrier to attendance, and we strive to disseminate key insights gained from the conference to all our members.

To further this commitment, we facilitate a variety of professional development workshops throughout the year. These workshops cover essential topics, including resume building, optimizing LinkedIn profiles, engaging with recruiters, navigating career fairs, mastering interview techniques, and more.

Additionally, we organize information sessions featuring representatives from a diverse range of companies. This initiative provides our members with valuable exposure to organizations they are interested in, as well as the opportunity to discover new companies that align with their career aspirations.

Former Sponsors Include

Xerox Corporation • Cisco Systems, Inc. • Lockheed Martin Corporation • Merck & Co., Inc. • United Technologies Corporation • Air Products & Chemicals • Barclays Global Investors • ConocoPhillips • J.P. Morgan Chase & Company • Northrop Grumman • Accenture Foundation, Inc. • Phillips 66 • Procter & Gamble • Schlumberger Technology Corporation • Sponsors for Educational Opportunity, Inc. • Johnson & Johnson • Shell • L'Oréal Paris • NASA • Agilent Technologies • ARUP Laboratories • Dow Jones • Simpson Gumpertz & Heger • Verizon • IBM • Goldman Sachs • Capital One • Corning • Facebook • Google

CORPORATE SPONSORSHIP

Cornell SHPE wishes to express our sincere gratitude to our corporate partners for their invaluable contributions over the past few years. Your support has been instrumental in helping us make significant progress toward our goals. We are dedicated to acknowledging our corporate partners for their generosity. To that end, we have established four distinct levels of recognition for sponsoring SHPE events and activities, each determined by the amount of the donation, and accompanied by respective benefits.*

Benefits	Other <\$1,000	Bronze \$1,250	Silver \$1,500	Gold \$1,750	Platinum \$2,000+
Recognition on Cornell SHPE Website	✓	✓	✓	✓	✓
Resume Book		✓	✓	✓	✓
Speaking opportunity at SHPE General Body Meeting			✓	✓	✓
Complementary Information Session				✓	✓
Company logo included on SHPE merchandise + Additional Complementary Information Session					✓

*Eligible for one academic school year (two semesters)

Sponsoring Cornell SHPE provides an opportunity to support our leadership and professional development initiatives, as well as foster community-building activities. Your sponsorship will be strategically distributed across six essential budget areas: academic development, community outreach, chapter development, leadership development, professional development, and miscellaneous expenses.

In addition to supporting our programs, your partnership will significantly enhance recruitment efforts for your organization. This collaboration allows corporate partners to promote their brand to the student body beyond the Cornell SHPE community, while simultaneously investing in the growth and

advancement of our future technical talent.

2025-2026 Cornell SHPE Operating Budget Overview	
Academics	\$3,250
Community Outreach	\$4,550
Chapter Development	\$6,575
Leadership & Prof. Development	\$25,300
Miscellaneous	\$1,000
Total	\$40,675

Company Sponsorship Form

Company Name: _____

Lead Representative: _____ Title: _____

Mailing Address: _____

Phone: _____ Email: _____

Sponsorship Levels

Checks Payable to Cornell SHPE (one year sponsorship)

Our Company wishes to sponsor at the:

- ☐ **Platinum Tier (\$2,000+)** ☐ **Gold Tier (\$1,750)** ☐ **Silver Tier (\$1,500)**
☐ **Bronze Tier (\$1,250)** ☐ **Other: _____**

Additional Sponsorship Opportunities

- | | |
|---|--|
| <input type="checkbox"/> Professional Networking Session: \$200 per event | <input type="checkbox"/> Collaborative Events (Organizations like NSBE, SWE, URMIC): \$275 per event |
| <input type="checkbox"/> Support Día de Ciencias/Community Outreach : \$1,000 | <input type="checkbox"/> Pay for ____ students to register for SHPE National Conference: (includes virtual registration) \$250 per person |
| <input type="checkbox"/> Bi-monthly General Body meetings and community-building events: \$150 per event | <input type="checkbox"/> Help us plan a special event! \$TBD |

Total Sponsorship Amount: \$ _____

Please submit this form to:

Cornell SHPE
ATTN: Corporate Affairs
162 Olin Hall, Ithaca, NY 14853
E-mail: shpecornell@gmail.com • Fax: (607) 255-2834

Please contact us if you have any questions or concerns, and let us know how our chapter might assist your company's diversity and recruiting efforts

**Thank you for supporting the Society of Hispanic
Professional Engineers at Cornell University!**